

SieMatic
TRENDSETTER



THE PHILOSOPHY AND HISTORY OF SIEMATIC



1929



1960



1983



2015



LAUNCH
2019
SLX



*Keuken- en interieurdesignconcepten
van tijdloze elegantie*

URBAN

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*Keuken- en interieurdesignconcepten
van tijdloze elegantie*

PURE

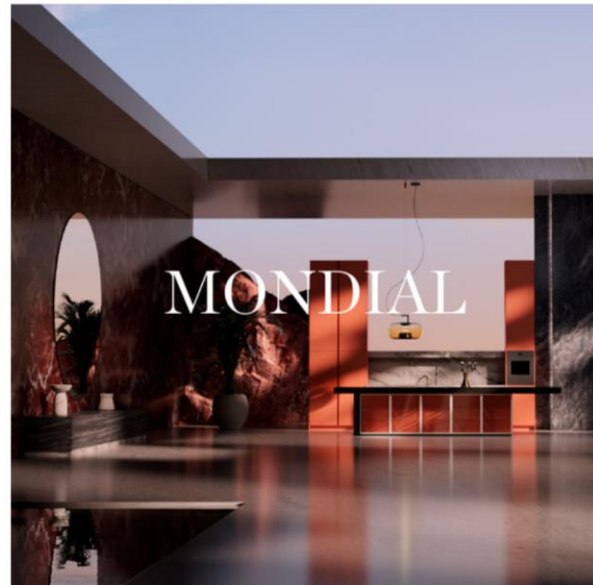
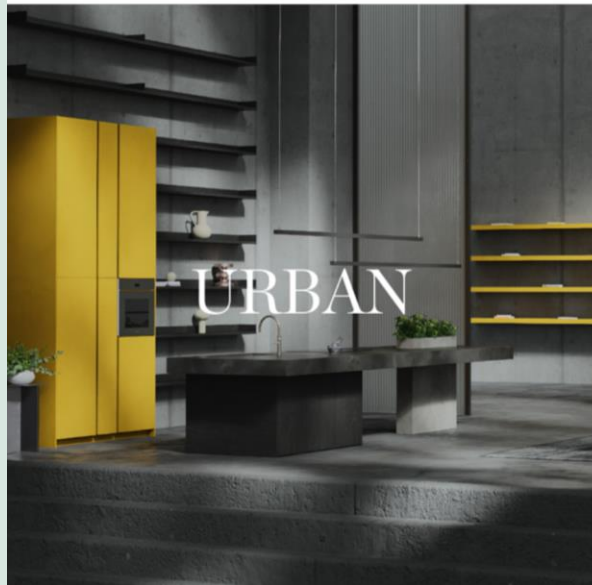
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CLASSIC

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A NEW LIFESTYLE



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Mondial

Language



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Kitchen Interior Design
SINCE 1929

Let's take a look in the future the fourth Lifestyle of SieMatic: Mondial

The perception of luxury has undergone a fundamental shift; as consumers today continue to raise the bar higher and higher, we are experiencing a new and evolving definition of luxury.

This concept of luxury is not about superficial status symbols that customers want to own, but is much more about experiences.

They want to feel more emotionally attracted to brands to reflect themselves

This trend of "Exciting Minimalism" presents itself in very expressive as well as voluminous materials and a design language characterised by geometry. Based on minimalism, the style includes no decorative elements.

*‘Exciting Minimalism:
the new design expression’*



"Whereas the kitchen used to be considered the heart of the home, today it is much more, it is an expression of one's own personality."



On the one hand, this is due to the fact that in a large number of houses and flats the divisions between the areas of cooking, dining and living are dissolving and the kitchen is therefore very present in an open living space.

“Kitchens are the new design furniture” –quote Perry Hanssen



Kitchen as a mirror of your personality.

To show your own sense of beauty and Lifestyle

*‘Exciting Minimalism:
the new design expression’*

Moods

```
Tasks: 286 total, 4 running, 282 sleeping, 0 stopped, 0 zombie
Load average: 3.25 2.38 1.65
Uptime: 3 days, 14:19:41
Mem: 1116493/8192MB
Swp: 49/1024MB

PID USER PRI NI VIRT RES SHR S CPU% MEM%
210 root 79 0 4144M 239M 0 S 4.0 2.1
252 root 31 0 3478M 130M 0 S 0.0 1.1
52 root 37 0 2555M 104M 0 S 0.0 1.1

CPU: 10.5% Tasks: 60, 24 thr; 1 running, 36 sleeping, 0 stopped, 0 zombie
Load average: 1.15 0.65 0.43
Uptime: 42 days, 14:07:12
Mem: 11111275/496MB
Swp: 0/0MB

PID USER PRI NI VIRT RES SHR S CPU% MEM%
19246 apache 20 0 75448 9896 3212 R 11.5 1.1
17339 mysql 20 0 451M 127M 3440 S 6.2 2.0
17386 nginx 20 0 31320 4912 1788 S 3.8 1.7
17442 apache 20 0 74420 9116 3200 S 3.4 1.0
127176 apache 20 0 74268 9088 3180 S 2.9 1.2

CPU: 32.2% Tasks: 95, 189 thr; 1 running, 66 sleeping, 0 stopped, 0 zombie
Load average: 0.43 0.44 0.35
Uptime: 09:52:20
Mem: 1115242/15930MB
Swp: 0/7811MB

PID USER PRI NI VIRT RES SHR S CPU% MEM%
3386 mc 20 0 10.8G 2243M 26144 S 33.6 1.1
3427 mc 20 0 10.8G 2243M 26144 S 30.3 1.1

CPU usage: 55512% user14 running, 4 stuck, 267 sleeping, 0 stopped, 0 zombie
```



Ai Impact

AI
impact



Back to nature
Craftsmanship
As contrast



COLOR
FORM
MATERIAL



Contrast
Light & Dark



Statement
& Icons



OPULENCE &
LUXURY



Primary forms



Sculptural &
craftsmanship



Monumental



Back to nature

What does that mean for SieMatic ?

SieMatic is a role model, pioneer and
trailblazer.

Innovation driver for modern kitchen from
the very beginning

Aligned with the needs of people and the
demands of the times..

For 90 years now.

This new trend we call

Exciting Minimalism: the new design expression'

But why not supplement one of the existing style worlds with the elements of “Exciting Minimalism”

Instead of adding a fourth Lifestyle?

A look at the structure of the style worlds provides
clarity.

Classic: Modern classicism
Urban: Elegant eclecticism
Pure: Sensitive minimalism

Mondial: Exciting minimalism

Lifestyle PURE– sensitive minimalism

Kitchen architecture integrates in his surrounding

- Sensitive
- Modest
- Light



Lifestyle CLASSIC – modern classicism

Kitchen architecture with symmetrical structure and geometric order

- Sculptural
- Decoratieve elements
- Opulence



Lifestyle URBAN– elegant eclecticism

Kitchen architecture, free space planning , individual design and creativity

- Volumes
- Contrast
- Design features



Lifestyle MONDIAL– exciting minimalism

Kitchen architecture expressive combination of opulent materials and monumental forms

- Individual
- Expressive
- Luxury



























CARCAS & MULTIMATIC



SIEMATIC MULTIMATIC

30% more storage options
Individual design inside and outside of
our kitchens.

In planning, color and material.

To support and organise daily life in the
kitchen.





WHITE

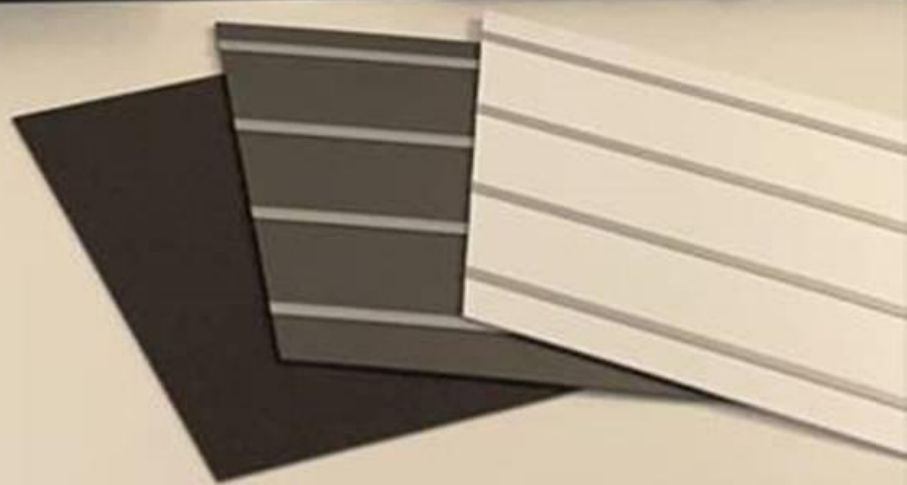


GREY











SieMatic

Thank you for your attention!